



**GIORNATE ITALIANE DEL CALCESTRUZZO
E DEGLI INERTI DA COSTRUZIONE E DEMOLIZIONE**
ITALIAN CONCRETE DAYS

GIOVEDÌ 18 APRILE
Quartiere Fieristico di Piacenza Expo
Sala C - Ore 14:00 - 16:00

**THE BEAUTY
OF THE COLOR IN CONCRETE**



Convegno organizzato da



Speakers:

Jörg Zimmer | Head of Application Technology Construction Walluf OXERRA

Alessandro Legovich | Sales and Business Manager OXERRA

Appropriate Pigments for construction products

- *Synthesis/Pigment requirements for successful usage in concrete*
- *Delivery form of pigments (Powder, Liquid preparation, Granules)*
- *Differentiation of delivery forms advantages / disadvantages*

Pigment function and properties in construction materials

How to achieve best colour result with pigments in production

- *Influencing factors for final colour result*
- *Production strategies and techniques to achieve best colour quality*

Special colour tone black

- *Modern iron oxide blacks*
- *Carbon pigments for colouring concrete*

High performance pigment preparations and new developments

Conclusions